



Rajiv Gandhi Govt. College Chaura Maidan Shimla -04

Career Counselling and Placement Cell

In the dynamic landscape of today's job market, the significance of career guidance and placement cells in colleges across India becomes too important. These cells serve as crucial bridges between academia and industry, and in facilitating the transition of students from the realms of education to the professional world.

Career guidance is the cornerstone of these cells. They provide personalized counseling sessions to help students identify their strengths, interests, and career aspirations. Through various assessment tools and one-on-one interactions, students are guided towards suitable career paths aligned with their skills and ambitions. Moreover, workshops, seminars, and guest lectures are organized to impart industry insights and career development strategies.

The Career counselling and placement cell of the college functions with the objective of providing guidance and assistance for the students to achieve their career goals and secure their career. It provides awareness about higher studies, self employment and job opportunities. The cell provides skill based support and guidance to the students so as to prepare them for getting placement in reputed firms. It also helps students to build self confidence and prepare them to compete in current market situations/ demands. The CC & P cell plays a crucial role in helping undergraduate students to locate job opportunities by keeping in touch with reputed firms/ organization and industrial establishment and administrative setup of govt. departments. The placement cell operates round the year to facilitate communications and contacts between employment offering firms /companies / PSUs etc. and the college students. Career guidance and counselling helps individuals in acquiring the knowledge, skills, and experience necessary to identify options, explore alternatives and succeed in society. Entrepreneur development has also taken prominence in all such interactions under the banner of CC & P cell.

Main Objectives

1. **Skill Enhancement:** Recognizing the importance of skill development, career guidance and placement cells offer training programs to enhance students' employability. These programs cover a wide array of skills including communication, problem-solving, leadership, and technical expertise, catering to the diverse needs of students across disciplines. Mock interviews, group discussions, and resume building workshops are also conducted to equip students with the necessary tools for success in the competitive job market.
2. **Industry Connect:** Building strong ties with industries is pivotal for ensuring successful placements. Career guidance and placement cells serve as intermediaries, fostering collaborations with companies through campus recruitment drives, internships, and industry-academia partnerships. These engagements provide students with invaluable exposure to real-world challenges, networking opportunities, and potential employment prospects.
3. **Placement Assistance:** One of the primary objectives of these cells is to facilitate placements for students nearing the completion of their academic journey. They act as liaisons between students and recruiters, coordinating placement drives, job fairs, and campus interviews. Career guidance and placement cells also provide guidance on resume writing, interview preparation, and career advancement, empowering students to make informed decisions and secure promising job opportunities.
4. **Continuous Support:** Career guidance and placement cells offer continuous support to students even after graduation. Alumni networking events, skill enhancement programs, and career counseling services

Striking Features- Counselling/ Guiding & Preparing Students For

- Choosing subjects combination as per market demands and as per their academic performance and interest of the students.
- Aptitude Assessment
- Spoken English Assessment
- Communication Skills
- Personality development of students
- Mock Interviews, training sessions, workshops etc. with experts from deferent walks of life
- To organize Job Mela and employment opportunities in campus
- Short terms courses.

Career Counselling and Placement Cell Committee 2023-24

MEMBERS	DUTIES & RESPOSIBILITIES OF COMMITTEE
Dr. Rakesh Sharma (Convenor) Dr. Sunil Chauhan Dr. Nitika Gupta Dr. Nikhil Sarta Mr. Manav Chaudhary Dr. Divya Chauhan	<ul style="list-style-type: none">• Organising Career counseling sessions and also sessions for opportunities and strategy for admission in Hr. education.• Organising placement camps.• Motivating students and preparing them for the job market through interview training, attitude building, debates, group discussion etc.



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